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This is Exhibit L referred to in the affidavit of Kiara Sandoz sworn before me, this 19 day of Nov 2015
[Signature]
A commissioner for taking affidavits

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Canada's Broadband and Contest Industries Website



DAILY NEWS Feb 18, 2014 4:25 PM - 0 comments

Sportsnet Announces Multiplatform Rights Extension with Canadian Hockey League

2014-02-18

Sportsnet today announced it has reached a 12-year partnership extension with the Canadian Hockey League through the 2025-26 CHL season, continuing its tradition as the exclusive broadcaster of the CHL and MasterCard Memorial Cup in Canada.

The new agreement, which begins with the 2014/15 season, features a comprehensive suite of multimedia rights including television, online and mobile, delivering more than 50 CHL games each year, including CHL playoff games and the Memorial Cup. Sportsnet has been broadcasting CHL games since the network's inception in 1998.

"We are committed to serving hockey fans and growing the game of hockey across Canada like never before. In combination with our ground-breaking NHL agreement, this truly cements Sportsnet as Canada's home of hockey," said Scott Moore, President, Sportsnet and NHL, Rogers Media. "Our partnership with the CHL is a strong and important one. Together, we will build on the already strong foundation of our Friday Night Hockey brand, and weave the CHL even deeper into the fabric of Canadian hockey culture. In addition to our game coverage, we will continue to tell the stories of major junior hockey in Canada, build stars, and remain with them on their journey through the NHL."

<http://www.broadcastermagazine.com/news/sportsnet-announces-multiplatform-rights-exte...> 2/24/2014

"This is a very exciting day for the Canadian Hockey League as we continue to grow our relationship with Sportsnet and TVA Sports over the next 12 years," said CHL President David Branch. "The CHL's partnership with Sportsnet began 16 years ago and in that time the league has enjoyed extraordinary growth by building the brand of our national events and our entire league through Sportsnet's outstanding and passionate nationwide coverage. We look forward to working together to grow the game of hockey and continue showcasing the league's next wave of talent to the National Hockey League and Canadian Interuniversity Sport for our fans, players, and their families."

In addition, Sportsnet today announced a 12-year sub-licensing agreement with TVA Sports for exclusive French-language multiplatform rights for CHL games, beginning with the 2014/15 season.

"Our partnership with the CHL and QMJHL allows TVA Sports to strengthen its commitment to tomorrow's stars and hockey in Quebec. Over the next 12 years, by presenting major junior hockey and more than 300 NHL games, TVA Sports confirms its position as the number one destination for hockey in Quebec," says Pierre Dion, TVA Group President and CEO. "This new agreement confirms, once more, the great partnership between Sportsnet and TVA Sports which we are very proud."

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